

PROFESSIONAL DEVELOPMENT MEETING

WEDNESDAY February 4, 2015

HILTON GARDEN INN; 100 TRADERS BLVD. MISSISSAUGA – 905-890-9110

Marketing Your BRAND and APICS designations

SPEAKER : Tim Moore

President: Tim Moore Associates

TIME: 6.30 pm – Networking - 7.00 pm – Dinner -8.00 pm – Presentation

**COST: \$10.00 :(APICS Peel Chapter Members; Friends and Students)
Register On-line at www.apicspeel.ca look under Calendar of Events – Dinner Meetings – callbacks will only be done, if there is a problem with your registration. *****Registration deadline Monday January 28, 2015.****

Presentation Summary:

Get MAXIMUM value (+ return) from your designation (Reality vs Rhetoric)

A straight forward no nonsense review of how you can gain the maximum value and return on your new APICS designation. A special presentation crafted SOLELY for APICS members, Tim will reveal the secrets of effectively promoting yourself as an Operations Management PROFESSIONAL. How to present a superior SC and operations image, branding yourself and your designation, and much more. A not to be missed opportunity to supercharge the value and return from your

designation, by an employment consultant working with Canada's leading Supply Chain employers.

- Proud History and today's reality
- Part of larger family
- Expectations of NEW CPIM + CSCP's
- How do I best optimize my designation?
- What is a "Professional" SC Image?
- Best resume format for Supply Chain PROFESSIONALS.
- Best business card and e-mail id
- Best interviewing 'tips'
- Negotiate employment OFFERS
- Developing "Brand YOU."
- What's the Big Picture for your future?



Biography:

Tim Moore began his career with practical "hands on" management of the purchasing, inventory, and distribution functions for several national and international automotive, and publishing firms before joining PMAC. Tim created, designed and launched the highly successful "Employment Referral Services" to get members jobs, during his early career as the Association's National Director of Membership Services; and also served on several national committees and task

forces. Tim current heads “Tim Moore Associates” a leading recruitment firm specializing SOLELY in Supply Chain professionals. www.timmooreassociates.com.